# ALTRA E

## NI55AN®



### PLACING A PRIORITY ON PROTECTING THE GLOBAL ENVIRONMENT

FOR ALMOST 60 YEARS, NISSAN HAS
EMBRACED THE TECHNOLOGICAL CHALLENGES
OF PRODUCING AUTOMOBILES THAT ARE
SAFER, MORE COMFORTABLE AND ENJOYABLE
TO DRIVE - AS WELL AS RESPECTFUL OF OUR
PRECIOUS NATURAL RESOURCES.

NISSAN'S VISION IS TO ACHIEVE A
HARMONIOUS COEXISTENCE OF PEOPLE,
AUTOMOBILES AND NATURE, A PHILOSOPHY
THE COMPANY CALLS SYMBIOSIS. THIS VISION
HAS EARNED NISSAN A "BEST OF THE BEST
STRATOSPHERIC OZONE PROTECTION AWARD"
IN 1997 FROM THE U.S. ENVIRONMENTAL
PROTECTION AGENCY FOR THE COMPANY'S
COMMITMENT TO PROTECTING THE
ENVIRONMENT.

AS WE MOVE INTO THE NEXT CENTURY, NISSAN HAS TAKEN THE INITIATIVE EVEN FURTHER WITH A BROAD RANGE OF ACTIVITIES DESIGNED TO HELP PRESERVE THE ENVIRONMENT IN ALL AREAS OF THE COMPANY'S OPERATIONS, INCLUDING PRODUCT DEVELOPMENT, MANUFACTURING AND POST-USE VEHICLE DISPOSAL. THE ALTRA EV ELECTRIC VEHICLE, SHOWN IN THESE PAGES, IS JUST ONE EXAMPLE. WE INVITE YOU TO VISIT OUR WEB SITE AT WWW.NISSAN-NA.COM FOR MORE DETAILS.



## WELCOME TO HISTORY IN THE MAKING: NISSAN ALTRA EV

EVERY SO OFTEN, A VEHICLE COMES ALONG THAT STIRS THE IMAGINATION. ONE THAT MAY APPEAR EVOLUTIONARY, BUT IN ITS DETAIL ADVANCES THE STATUS QUO BY SUCH GREAT LEAPS THAT, IN RETROSPECT, IT WILL BE CREDITED WITH PUSHING THE BOUNDARIES OF DESIGN AND TECHNOLOGY. THE ORIGINAL DATSUN 510 WAS JUST SUCH A VEHICLE, AS WERE THE 240Z, KING CAB TRUCK, MAXIMA, 300ZX AND OTHERS THAT FOLLOWED.

NOW, NISSAN PROUDLY PRESENTS THE

ALTRA EV - THE REVOLUTIONARY NEW

LITHIUM-ION BATTERY POWERED VEHICLE

THAT MAY CHANGE HOW THE WORLD VIEWS

ELECTRIC VEHICLES. THE NISSAN ALTRA EV

WILL BE AVAILABLE TO A SELECT NUMBER OF

DEMONSTRATION FLEET USERS IN CALIFORNIA
IN 1998 AND 1999, WITH CONSUMER

AVAILABILITY PLANNED FOR 2000.





#### TECHNOLOGY THAT STANDS APART

AS THE FIRST ELECTRIC VEHICLE AVAILABLE IN THE UNITED STATES POWERED BY
LITHIUM-ION BATTERIES, THE NISSAN ALTRA
EV INSTANTLY STAKES OUT A LEADERSHIP
POSITION IN EV TECHNOLOGY. BUT THERE'S
MORE. MUCH MORE.

LIKE A 62 KW, 13,000 RPM, 83
HORSEPOWER SYNCHRONOUS MOTOR - THE
FIRST TO UTILIZE A NEODYMIUM-IRON-BORON
ALLOY INTERNAL HIGH PERFORMANCE
MAGNET, FOR A CLASS-LEADING POWER-TOWEIGHT RATIO. THE MOTOR ALSO OPERATES
AT APPROXIMATELY 89 PERCENT EFFICIENCY.
AND A SOPHISTICATED BATTERY
CONTROLLER COMPUTER WITH DUAL CPU
COMPUTER ARCHITECTURE TO CONTROL
POWER TO EACH CELL.

WANT MORE? HOW ABOUT A REGENERATIVE
BRAKING SYSTEM THAT USES THE DRIVE
MOTOR TO CAPTURE ENERGY WHEN NOT
BEING USED TO PROPEL THE VEHICLE, A
RESPONSIVE SUSPENSION UTILIZING
NISSAN'S INNOVATIVE REAR MULTI-LINK
BEAM® SUSPENSION, AND PROVEN,
CONSUMER FRIENDLY INDUCTIVE BATTERY
CHARGING. IT'S ENOUGH TO MAKE ALTRA
EV A ROLLING LABORATORY OF FUTURE
AUTOMOBILE DESIGN.





#### THE POWER OF COMFORT AND SAFETY

THE NISSAN ALTRA EV WAS DESIGNED TO MEET ONE SIMPLE MANDATE: BE THE MOST VERSATILE AND ATTRACTIVE ELECTRIC VEHICLE ON THE MARKET. COMBINING THE COMFORT AND VERSATILITY OF A HIGHLY FUNCTIONAL COMPACT VAN WITH THE CRISP STYLING OF A SPORT UTILITY VEHICLE, THE ALTRA EV FITS FOUR PASSENGERS AND THEIR LUGGAGE IN SPACIOUS COMFORT - WITH PLENTY OF

THOUGHTFUL FEATURES TO MAKE THE JOURNEY

MORE ENJOYABLE. SAFETY FEATURES INCLUDE

DUAL AIR BAGS AND SIDE-DOOR GUARD BEAMS.

#### SPECIFICATIONS

WHEELBASE 110.2 IN. HEIGHT
LENGTH 191.7 IN. WEIGHT
WIDTH 69.5 IN. SEATING

66.8 IN. 3,749LBS 4 ADULTS



## A SIGNIFICANT STEP FORWARD IN BATTERY TECHNOLOGY

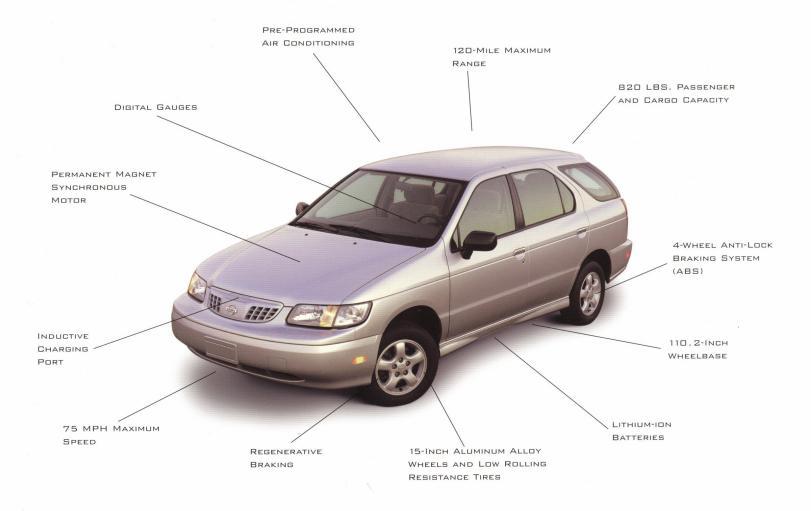
THE ALTRA EV'S ADVANCED LITHIUM-ION BATTERIES, JOINTLY DEVELOPED BY NISSAN AND THE SONY CORPORATION, ARE THE SAME TYPE OF LIGHTWEIGHT, HIGH ENERGY STORAGE CAPACITY POWER SOURCE USED IN NOTEBOOK COMPUTERS AND TOP-END VIDEO CAMERAS.

WITH ABOUT THREE TIMES THE ENERGY
DENSITY OF CONVENTIONAL LEAD ACID
BATTERIES, THEY OFFER A GREATER ENERGY
CHARGE FROM A SMALLER, LIGHTER
BATTERY PACK. AS A RESULT, THE ALTRA
EV HAS AN EXTENDED DRIVING RANGE OF
120 MILES (COMBINED CITY AND HIGHWAY).
MORE IMPORTANTLY, THE LITHIUM-ION
BATTERY TECHNOLOGY HELPS GIVE THE
ALTRA EV MAXIMUM POWER OF 83
HORSEPOWER (62 KILOWATTS) AND
MAXIMUM TORQUE OF 117 FT-LBS.











#### Enjoy the ride.™

IN NORTH AMERICA, NISSAN'S OPERATIONS INCLUDE STYLING, ENGINEERING, MANUFACTURING, SALES, CONSUMER AND CORPORATE FINANCING, AND INDUSTRIAL AND TEXTILE EQUIPMENT. NISSAN IN NORTH AMERICA EMPLOYS MORE THAN 20,000 PEOPLE IN THE UNITED STATES, CANADA AND MEXICO, AND GENERATES MORE THAN 70,000 JOBS THROUGH MORE THAN 1,500 NISSAN AND INFINITI DEALERSHIPS ACROSS THE CONTINENT.

MORE INFORMATION ON NISSAN IN NORTH AMERICA AND THE COMPLETE LINE OF NISSAN AND INFINITI VEHICLES CAN BE FOUND ONLINE AT

#### WWW.NISSAN-NA.COM

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